

# THE MORNING ASTORIAN

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Official paper of Clatsop county and the City of Astoria.

## THE WEATHER.

Oregon, Washington and Idaho  
—Fair.

## THAT PORTLAND SLOGAN.

For once Tom Richardson, the genial hustler for Portland's general supremacy, has failed to make good with the Oregonian. The laches has a peculiar interest for many Astorians, in that it gibes with a matter of local import here. It seems that Mr. Richardson was directed by the Chamber of Commerce at Portland to devise a slogan for Portland, that would be at once sharply indicative of Portland's advantage over every other place on earth and suggestive of her particular ambition as a metropolis; and to this end he recommended the adoption of "Down Grade to Portland," and it was, tacitly, accepted by the Chamber. And now comes the Oregonian, thundering protests against the use of it, as it would be a candid declaration to the whole world that "Portland is at the bottom of things."

and other hurtfully suggestive conclusions inherent in such an expression. Of course it will have to be abandoned.

While the term has never been adopted in this city by virtue of any official prelude, it has been the motto of one of the biggest realty concerns here for the past five months, and is the key-note of a lot of splendid literature sent to the four winds of Heaven by this enterprising house. "Astoria, Down Grade from Everywhere!" is among the well known quotations down here, and is sharply pertinent to the situation; very much more so than it would ever be at Portland.

This city is at the sea-level and her suburban territory lies at the very point of submergence, upon the salt waves themselves; and the North, East and South gaze outward, upon us, over a thousand avenues of steel and water, from the Rockies and the Siskiyous. It is down grade to Astoria, alright, and we are not at the bottom either. In another short year we will be aggravatively near the top. We have an idea the Oregonian knew that Tom had inadvertently trespassed upon the Astoria prerogative, and its interference saved us the necessity of butting in. When it comes to despatching the magnificent grain crops of Eastern Oregon, of Washington, of Idaho, and of Montana, over all the routes that drop directly and swiftly down to Astoria via water-level, down-grade hauls, our big confrere, up the second river from here, will know just what Tom Richardson had in mind when he peremptory (unthoughtfully, of course) the slogan that Astoria intends to make good and flourish with.

## SEACOAST AUTO' ROAD.

We beg to announce that Astoria and Clatsop county are just as eager to see the establishment of Portland's seacoast-automobile-route, from the metropolis to Tillamook, via Astoria, as any section on the program. It is a good thing and we will push it along all we can. It means not only the opening up of another fine highway across the state, in part, but it will serve the better purpose of creating and cementing the communities, en route, into a system of closer, co-ordinate interest and make for the larger development at every point involved. The maintenance of such a road will reflect credit upon the state and add to her thousand attractions very per-

ceptibly, beside giving her one more avenue for trade as well as pleasure.

We do not know just what Clatsop is to do in the big premise, but the plan calls for something conspicuously helpful, and we hope it will not be denied nor delayed, but that our county, and city as well, will figure largely in the accomplished enterprise, and we believe they will when the time comes.

## TO WILLAMETTE, VIA NEHALEM.

The tacit assurance given the Astoria Chamber of Commerce on Monday night last by President Ballentine, of the construction company under contract to build the first section of the Portland-Oregon & Seacoast Railroad out of Astoria, that its projector, or the representative of its projectors, Williams Reid, has, or can command, the funds wherewith to complete it, should, it strikes us, remove all cause for further dalliance and dawdling on the part of our people. If a man in Mr. Ballentine's position can afford to go ahead with his contract, the least we can do is to remove every obstacle that exists in our immediate field and urge the work onward as fast as possible.

This is but one of three or four railway projects imminent hereabout; and the rustling advance of one of them, will soon actuate the others and compel an early line-up of the various schemes. There was never a more effective plan of inciting dillatory ventures of this sort, than for one of a group of them to slash ahead and do something; the others will get to work quickly and eagerly to share the field and limit the operations of its rival, or rivals. We need just such an expression of public spirit and private enterprise as this Reid road to start the ball of progress rolling here in good fashion; and we are very remiss if we fail to give it countenance and aid in every conceivable way.

Positive action in this one direction will do more to emphasize the absolute necessity for an electric line around the Peninsula, and across the hills, of Astoria, and its inevitable extension into the Warrenton territory, and ensure it, than anything else in the scheme of pending improvements; and we hope the matter will be pressed to the quickest possible finality. There may be good money in the venture for Mr. Reid and his colleagues, and Astoria should be the last to begrudge him success; but for

every dollar he and they shall make out of it, there will be ten added to the existing values of every lot and acre in the County of Clatsop, and what is infinitely better, the land market will begin to move swiftly, surely and progressively toward the plane that will ensure to Astoria the realization of her best hope and ideal.

## THE MODEL HUSBAND.

That almost extinct type of humanity, the model husband, has been found again, and astonishing as it may seem, he dwells in Chicago, where, ages ago, they first hopelessly abandoned the search for high types of any sort; the discovery is the peculiar glory of the Woman's Christian Temperance Union, which has its head and center there, and affixes its sign-manual of avouchal to the startling news.

This arch-expression of the really, truly good man has no vices at all, and was discovered in the kitchen of his home, swathed in one of his wife's aprons, cooking a vegetable dinner for his absent spouse, who was, presumably, doing some exacting committee-stunts for the W. C. T. U. He was singing at his work, and was in the middle of a temperance-hymn when discovered by the expert delegation of old maids sent out by that great order to locate the "rara avis." The find was duly reported, analyzed, scheduled, confirmed, and the news given to the world via the Associated Press.

The rest of us fellows are glad he has turned up. We knew all the time he wasn't extinct, and we take comfort in the assured auspices under which he has developed. We know him well, and we can call his list of virtues off by heart inside of 50 seconds by any stop-watch in the country; but we refrain out of sheer pity. He is up against it a plenty; he won't last a week; for, long before he is through with the notoriety he has achieved, he will lapse to our old, common, every-day level, and the sisters will have to go on another disheartening chase after the species.

We can see his fall, and almost hear it; he was the victim of circumstances when he posed, and its hat-pins to hot biscuits, his wife laid the plan and engineered the development; her's the glory, his the discomfort and the false play. It won't last till the middle of the month; he can't make good on any such

# HATS! HATS!! HATS!!!

JUST received a large shipment of both large and small hats from the East. Our prices are the lowest and right.

Remodeling and retrimming of old hats a specialty.

Plumes dyed. Cleaned and Oiled.

Le Palais Royal, Millinery, 505 Com. St.

predicate; in all likelihood he is even now fleeing from the wrath of his discomfited spouse and her colleagues and hitting the high places on the cock-tail route with all the usual signs of desperate disorder and the scare of his life apparent in every jump. For when a man once attains to this sort of pre-eminence, revulsion is unescapable and the relapse indubitable.

In a few short weeks he will recover, and take his old place in the ordinary scheme of life, and be what he ought to be, just a plain, good, cross, careless, kindly, stupid, tender-hearted mate to a woman who has ceased to make a fool of herself.

## Quinsy, Sprains and Swellings Cured.

"In November, 1901, I caught cold and had the quinsy. My throat was swollen so I could hardly breathe. I applied Chamberlain's Pain Balm and it gave me relief in a short time. In two days I was all right," says Mrs. L. Cousins, Otterburn, Mich. Chamberlain's Pain Balm is a liniment and is especially valuable for sprains and swellings. For sale by Frank Hart and Leading Drug-gists.

It comes put up in a collapsible tube with a nozzle, easy to apply to the soreness and inflammation, for any form of Piles, it soothes and heals, relieves the pain, itching and burning. Man Zan Pile Remedy. Price 50 cts. Guarantee. Sold by Frank Hart's Drug store.

The only true constipation cure must begin its soothing, healing action when it enters the mouth. Hollister's Rocky Mountain Tea restores the whole system to healthy, normal condition. 35 cents. Tea or Tablets. Frank Hart.

## Personal

There is a delicate matter which no one will speak to you about—Never allow the breath to become tainted. Take good care of your teeth and assist Nature to obey the bodily laws by an occasional dose of

**Beecham's Pills**  
Sold everywhere. In boxes 10c. and 25c.

# This Is No Forced Sale, I Only Want to Get Into the Game

For There's Some Mysterious Magic in the Words

## SPECIAL SALE

Some at One-Half, Some at One-Third and Some at One-Fourth off Regular Prices.

Our Great Annual Summer Clearance Sale commences to-day. The balance of all our stocks of summer goods has been marked down to good-by prices. You know that our policy has always been to carry no goods over from one season to another. We do this for three reasons. First: It keeps our stock free from old and shopworn goods. Second: It gives us ready cash to buy more goods with. Third: It pleases our customers to get such great bargains as our Annual Clearance Sales always put within their grasp. A pleased customer is a merchant's best advertisement. Do you want some hints as to what to expect when the doors of our establishment open at 8 o'clock this morning? Here are a few:

### Men's Suits

A high class line in up-to-date Styles and the latest patterns.

\$25.00 Suits.....	\$16.50
20.00 ".....	13.50
17.00 ".....	11.50
15.00 ".....	10.00
13.50 ".....	8.50
12.50 ".....	8.00
11.00 ".....	7.50

### Men's Pants

This sale combines our entire stock bought by us far below cost and sold in the same proportion, as follows:

\$4.50 Pants.....	\$3.35
4.00 Pants.....	2.95
3.50 Pants.....	2.55
3.00 Pants.....	2.15
2.75 Pants.....	2.05
2.50 Pants.....	1.65
2.00 Pants.....	1.45

### Hats

No need to pay more than our prices, and the assortments are unmatched.

\$4.00 Hats.....	\$3.00
3.00 Hats.....	2.25
2.50 Hats.....	1.75
2.00 Hats.....	1.45
1.75 Hats.....	1.95

### Men's Sweaters

The kind that keeps you warm.

\$5.00 Sweaters.....	\$3.50
3.00 Sweaters.....	2.40
2.50 Sweaters.....	2.00
2.00 Sweaters.....	1.50
1.25 Sweaters.....	1.75
Special men's heavy Black, Blue and Oxford \$2.50 Sweaters.....	1.35

### Cravanette Rain Coats

The up-to-date and stylish kind.

\$20.00 for.....	\$14.50
15.00 for.....	11.00

### Rubber Boots

A big discount in this department.

\$6.00 Boots for.....	\$5.00
4.50 ".....	3.75
3.75 ".....	3.15
3.50 ".....	2.75
2.50 ".....	2.10

### Men's Overcoats

Here's an assortment which will please you. Just a hint or two.

\$20.00 Overcoats.....	\$14.50
17.50 ".....	13.00
15.00 ".....	11.00
12.50 ".....	7.50
10.00 ".....	6.50

### Men's Underwear

\$3.00 Suits.....	\$2.25
2.50 ".....	2.00
2.00 ".....	1.50
1.00 ".....	.75

### Men's Sox

Men's 25c Casimere Sox for 15c per pair, 7 pairs..... \$1.00

### Oil Coats

\$3.00 Coats for.....	\$2.35
2.25 ".....	2.00
2.00 ".....	1.75

### Black Oil Coats

\$2.50 Coats for.....	\$2.10
2.25 ".....	1.85

10 to 20 PER CENT OFF ON EVERY SHOE IN THE HOUSE

# THE WORKINGMEN'S STORE

Chas. Larson Proprietor.

518 BOND STREET

Formerly 557 Commercial Street